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egoboss Proactive Portal Will Simplify & Automate Competition Analysis and Business Development for ISV's

egoboss is about "Automating Success" via a unique online competition analysis platform for professional and confidential product management and business development. egoboss caters for users from all business sectors worldwide, with special focus regarding ISV's, VC's, and Industry Analysts.

London, UK (PRWEB) July 30, 2005 -- As a precursor to the full release of the egoboss Proactive Portal, egoboss today announces the launch of its new web site (www.egoboss.com), detailing its services regarding competition analysis and business development.

This move, made by egoboss to extend its successful conventional consultancy services, allows ISV's, Industry Analysts, VC's and IT customers alike to rapidly understand new market opportunities and competitive issues. The egoboss Proactive Portal clearly sets egoboss apart from traditional IT Industry Analyst services by providing proactive, focused, and concise information along with appropriate recommendations to accelerate business development.

The mantra of egoboss is "Automating Success" and since the initial launch of egoboss in September 2004, there has been strong International demand for egoboss's consulting services, which are based on over two decades of experience in all aspects of IT, Software and Business Development, Internationally.

Clients may register with egoboss and use the services on either a subscription or ad hoc basis, as preferred.

Describing the egoboss approach to contemporary consulting, the founder, Carl Griffith, explains the benefits of such an approach. "Our business is here to better utilise the technology we are all familiar with; the real-time global reach of the Internet means our clients no longer need to annually subscribe to monolithic, costly, legacy information services for their particular areas of interest.

The wide range of services offered, such as demographics, competition analysis, search features, forums and business event management will automatically be provided via the egoboss Proactive Portal. The efficiencies gained by informed, rapid decision-making by Product Managers, Marketeers and Strategists within an ISV, for example, are manifold. Think of this approach as how you acquire your tailored news via a Portal such as Yahoo! as opposed to having to read through several publications and surf dozens of web sites each day, to better understand your competition and new business opportunities."

By offering its subscription or ad hoc business models, and the ongoing development of its software and services, egoboss is accelerating its growth in Europe and the USA.

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